Learning Goals

- Trends versus fads
- Influencing factors of trends
- Future trends
Trends vs Fads
Trends

A general direction in which something is developing or changing over time.
Fads

Enthusiasm for something, especially one that is short-lived; a craze
Trends in Design
Carnegie Libraries
- 1883 through 1929
Classical Libraries

- Early 1900’s (NYC rose reading room 1911)
Changing Construction Materials

1890 Louis Sullivan’s Wainwright Building and 1903 Flatiron Building
Early Modern

- 1925 Bauhaus School Germany
Art Deco

- 1933 Long Beach CA Post Office
International Style

- 1958 Seagram’s Building – Mies Van Der Rohe
Post War Modern / Brutalism

- 1960’s typical library
Modernism/ Brutalism

- 1971 Phillips Exeter Academy Library - Louis Kahn
Modernism

1983 - High Museum of Art in Atlanta - Richard Meier
Post Modernism

- 1996 Dancing House (Fred and Ginger) in Prague – Frank Gehry
- 1995 Denver Public Library – Michael Graves
Contemporary

- 2003 – Walt Disney Concert Hall in Los Angeles – Frank Gehry
Contemporary

- 2015 – Halifax Central Library
- 2018 – Calgary Central Library
Recent Fads
Highly Stylized Spaces
Popular Movements
Influencing Factors
Demographics and User Patterns

- Digital Natives

Total US Population by Age and Generation as of December 2015

- Source: U.S. Census Bureau
Demographics and User Patterns

- User Patterns – the Sharing Economy
Technology – Media / Communication

- Alone Together
Retail and Commercial Influences

- Consumer Patterns
Technology – Design / Engineering

NORWAY’S VENNESLA LIBRARY

Gehry

AIArchs
Materials and Resources
Bell Works
Work / Play / Live

- Holmdel NJ
Work / Play / Live

Holmdel NJ
Work / Play / Live

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Holmdel NJ
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Holmdel NJ
Future Trends
The Past

- More was more... prior to ADA, Cooperatives, Technology
The Past

- More was more
The Current

- Accommodating technology and ADA
The Future

- Less is more
Future Trends

- Dokk 1 - Aarhus Denmark
Future Trends

53rd Street Branch Manhattan NY
Future Trends

- The Asbury Hotel - Asbury Park NJ
Future Trends

- Boston Central Library
Future Trends

- Amazon and Apple
Future Trends

- Amazon and Apple
Future Trends

- Peer to Peer Model
- Stronger Cooperatives (central storage) Creates Real Estate
- Central Hub Model (retail based)
Don’t be afraid to fail.
Experiment, be an outlier, start a trend!

aiarchs.com
aiovino@aiarchs.com